

WHY ALIBABA.COM



Operates in over 190 countries



over 260 million online registered buyers



Over 40 different industries



Over 2 million online shops

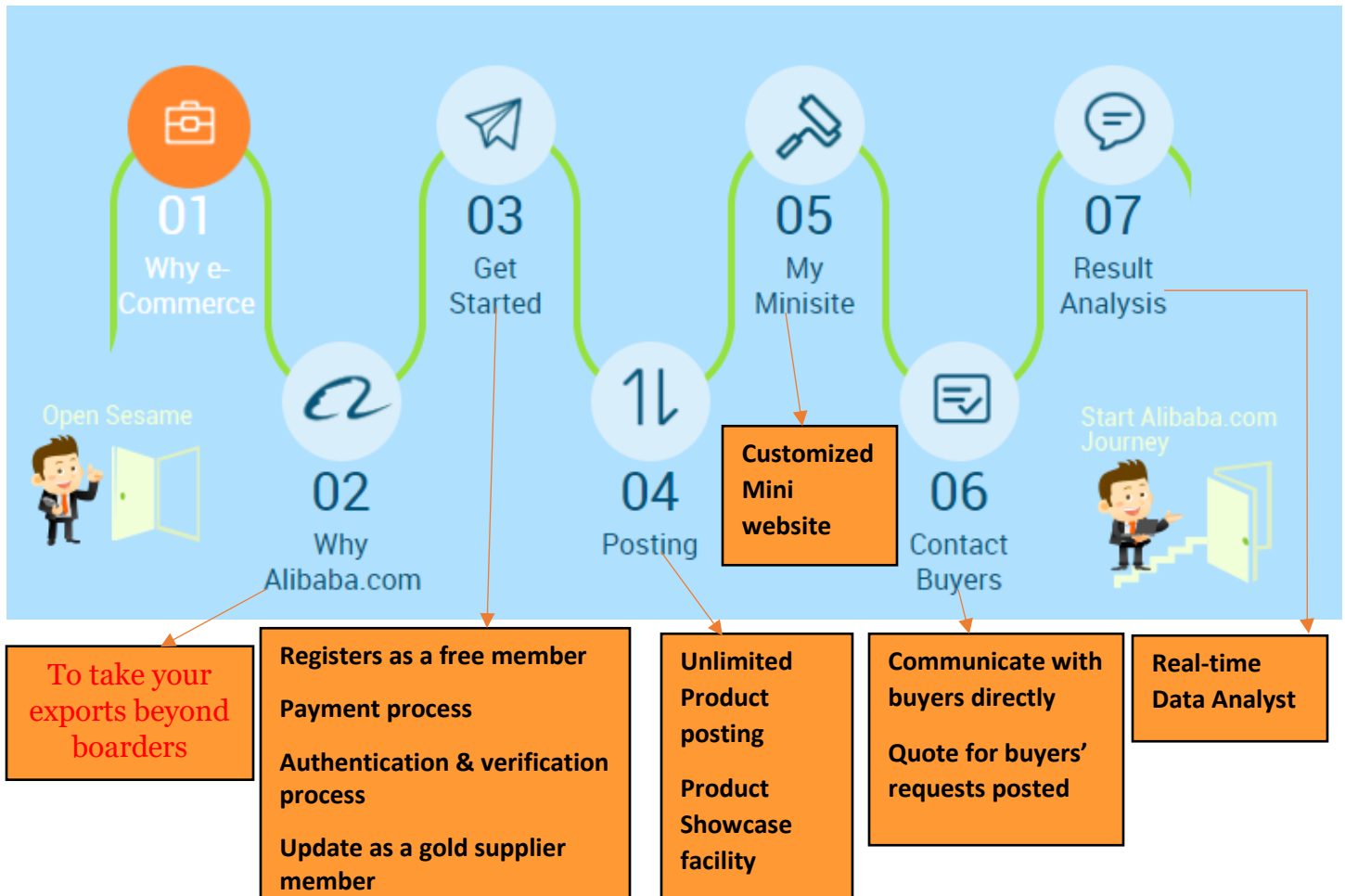


Operates in 16 different languages



The largest B2B Online platform

HOW TO BECOME A MEMBER OF ALIBABA

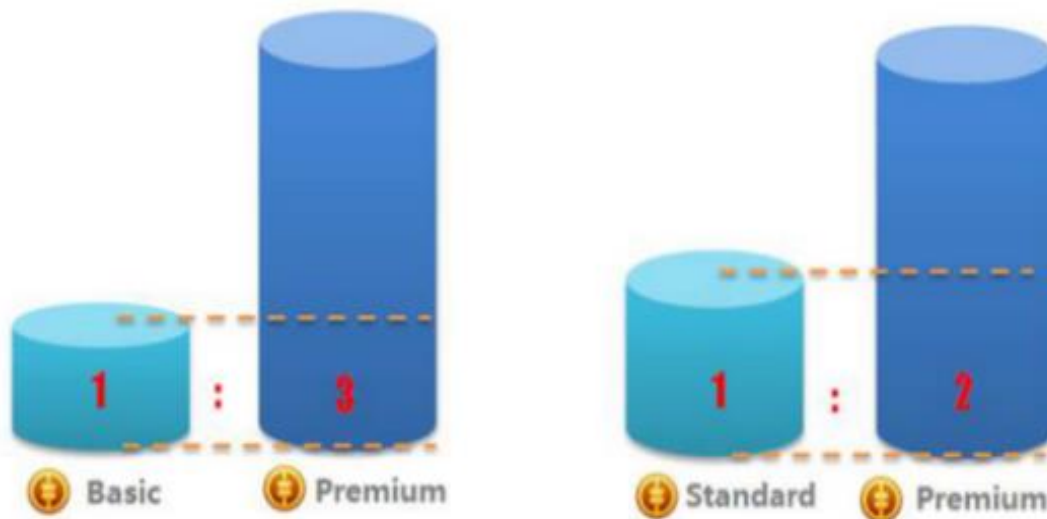


HOW TO BECOME A GOLD SUPPLIER

There are 3 types of Gold Supplier Membership Packages available for suppliers to choose;

Main Features	Basic Package	Standard Package	Premium Package
Priority Ranking	3 rd	2 nd	1 st
Product Showcases	5	12	28
Product Posting	Unlimited	Unlimited	Unlimited
Exposure Rate	√	√ x 56 times	√ x 184 times
Clicks	√	√ x 700 times	√ x 2300 times
Ability to Quote for buyer request	Yes	Yes	Yes
Verification Icon	Yes	Yes	Yes
Customized website	Yes	Yes	Yes
Photo Bank Capacity	1GB	3GB	5GB
Personalized Customer Service	No	No	Yes
Membership Price	US\$ 1,399/p.a.	US\$ 2,999/p.a.	US\$ 5,999/p.a.
Extra Inquiry Package	US\$ 500	US\$ 500	US\$ 500

EXPOSURE RATE DEFFERENCE BETWEEN PACKAGES





BENEFITS OF BECOMING A GOLD SUPPLIER ON ALIBABA.COM

- Unlimited product advertisement posting facility
- Product showcase facility to give more visibility to key products in the company
- Priority ranking for products during search results
- Opportunity to communicate with buyers directly
- Opportunity to quote for buyers' requests posted on alibaba.com
- Customize website to advertise and promote products as well as the company on alibaba.com platform.
- Verification trust pass to build buyers confidence to do business with your company.
- Large photo bank capacity
- Sub-account facility to delegate work among employees and to monitor their performance.
- Opportunity to advertise products on partner sites of Alibaba.com such as yahoo, facebook, youtube, etc. through the Extra Inquiry Package (EIP) to give more visibility for company products.
- Real – time data analysis to evaluate on the performance of company products advertised on alibaba.com
- Generation of business through alibaba.com doesn't involve any commission payments to any party.

Karpos SERVICES FOR GOLD SUPPLIERS ON ALIBABA.COM

Personalized Customer Service

- Support to complete the verification process priority
- Guide to complete the profile information
- Priority access to promotions
- Guide you to develop your Alibaba platform

Value added services

- Preparation of mini website
- Onsite training on Alibaba.com platform performance
- Training on High quality product posting
- Inquiry and RFQ follow-up reminders
- Account monitoring for high ranking

LKR 35,000/- With one-year maintenances

LKR 20,000/-
For 3 months

Hurry and be assisted by this GOLDEN opportunity – new business opportunities are guaranteed

When you become a Gold member on **Alibaba.com**



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